



Navigating The Art and Science of Change



## InnerChange<sup>®</sup>

Helping Women Transform Their Lives From the Inside Out

### Personal Branding for “Smarties”

Ann T. Gallagher

June 18, 2008 - 8:30- 12:00 noon

The Depot – 919 Old Henderson Road, Columbus, OH 43220

#### The Seminar

No room for dummies in this highly-interactive session that focuses on your favorite subject – YOU! In this highly-interactive workshop, you will discover how a dynamic personal brand can propel you and your professional efforts to the next level. Veteran Consultant and Executive Coach, Ann Gallagher, will lead you through an overview of how to create your personal brand.

#### Key Topics:

You will also learn: 1) the five vital characteristics of a strong brand, 2) how to apply branding concepts of prosperous companies like Volvo and Coca Cola to raise your personal stock, and 3) the ins and outs of achieving your personal and organizational goals by leveraging your brand.

Session prerequisite: Bring your personality.

#### Benefits

The benefits of personal branding include:

- Increased power and influence
- Differentiation from your competition
- More persuasive communication
- Greater focus and direction in your career or business
- Stand out from the crowd
- Connect with your target audience and build trust
- Command higher compensation
- Win new business more effectively
- Enhanced ability to communicate with a variety of constituent audiences



Ann T. Gallagher  
President  
Gallagher Consulting Group Inc.

As president of Gallagher Consulting Group, Ann works with executives, leaders and individuals in organizations to motivate and inspire them to build successful businesses and lifestyles. With more than sixteen years of strategic consulting and communications experience, Ann has worked with a variety of groups including Fortune 500 companies, trade associations, nonprofits and public sector entities.

She specializes in consulting with senior management, CEOs and boards of directors on strategy, critical planning, communications, public speaking/ image, client development, community integration and legacy planning. She also works with leadership teams within organizations to enhance overall job performance and productivity.

Cost - \$99 (*Summer Special*) covers seminar cost, continental breakfast, breaks, session materials and InnerCircle networking package.

\$249 will purchase all 3 Summer Seminars.

For more information go to [www.ncompass-consulting.com](http://www.ncompass-consulting.com) or [www.The-Depot.org](http://www.The-Depot.org)

**SPACE IS LIMITED – Register TODAY!**